



\$200  
value

## PROMOTION KIT

...but wait there's more

- 5 Gallons Tiger's Blood
- 5 Gallons Simply Mango
- 150 cups (50/size)
- 150 lids (50/size)
- 1 box of straws
- 1 price sign
- 1 hanging sign
- 1 5-slot cup rack

## INSTALLATION DAY

what to expect?

Install and program  
the Frazil Machine

Setup (1) 5-slot cup rack

Setup hanging sign  
and price card sign

Train staff to mix product  
and clean machine

Leave behind cleaning  
instruction sheet and  
service contact information

For more training, visit  
[www.frazil.com/retailer](http://www.frazil.com/retailer)

## THE FRAZIL 5

maximize success by:

### ① Marketing & Promotions

- Display current marketing materials
- Participate in current promotions

### ② Keep Machine FULL

- Rotate Flavors Monthly
- Pre-mix and refrigerate product for rapid refill

### ③ Clean Machine

- Clean drip tray, light lids and exterior daily
- Clean bowls and filter monthly

### ④ Use Branded Cups

- Offer three sizes: 12oz, 20 oz, 32 oz
- Offer Promotional cups

### ⑤ Competitive Pricing

- Recommended Pricing:  
12oz \$1.29 | 20oz \$1.99 | 32oz \$2.99