

INTRODUCING

# CaféTango<sup>TM</sup> frozen coffee

DELICIOUS FROZEN  
COFFEE SLUSH



french vanilla



mocha



Fully branded and  
supported in-store  
experience

# Win WITH THE **Café Tango**<sup>TM</sup> BUNDLE PROGRAM frozen coffee

## HIGHLIGHTS

**FREE** Machine and Service

**FREE** Delivery, Installation, and Training

**FREE** Lifetime Reactive Service and Parts

**FREE** Point of Sale Materials

## REQUIREMENTS

Minimum Non-Cig Purchase per Week \$1400

Dedicated 20 Amp Electrical Outlet

Health Department Approved Sink

Minimum Café Tango Purchase Annually 20 cases

## PROFITABILITY

Estimated Cost per Frozen Ounce \$0.09

Expected Gross Profit Margin 30%-45%

## SUGGESTED RETAIL PRICE

16 ounce \$2.49

24 ounce \$3.49

## PROMOTION KIT

3 Gallons of Mocha

3 Gallons of French Vanilla

150 cups (75/size)

150 lids (75/size)

1 box of straws

1 price sign

1 hanging sign

1 6-slot cup rack



SCAN TO  
REQUEST A  
MACHINE